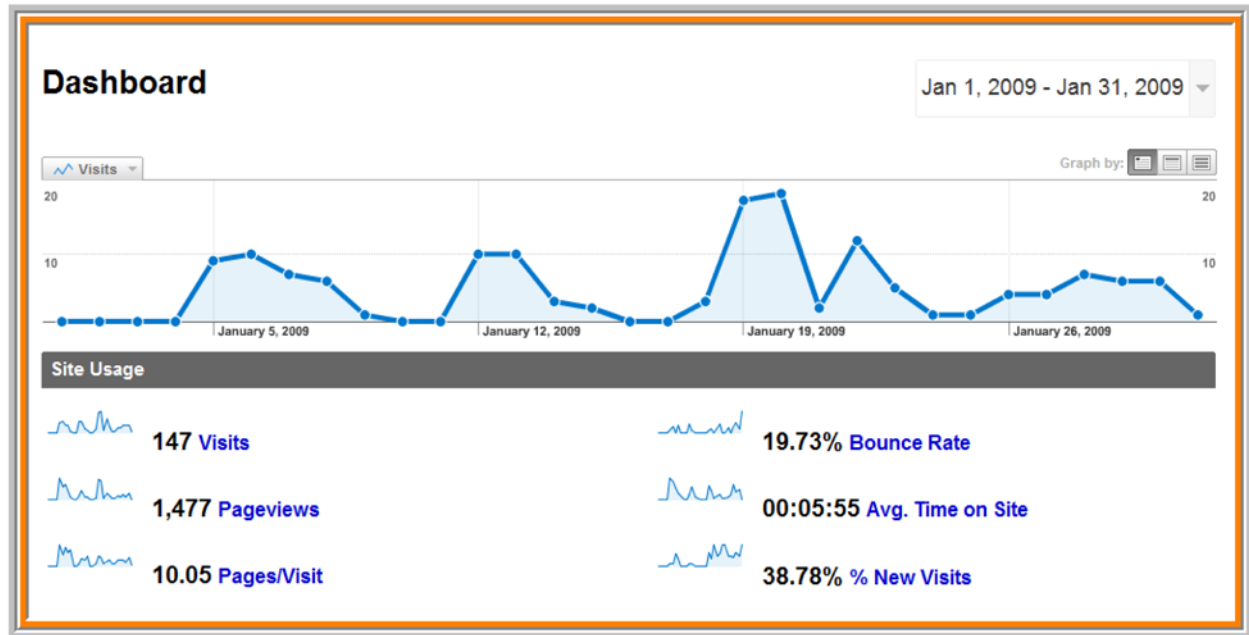


Key Performance Indicators



January received 147 visits from 62 unique visitors. The analytics data shows a high level of engagement but may be skewed due to the site going live. The data will be more statistically sound in future months. The Google AdWords and ThomasNet data and visitors will be reflected in the February month end report.

Top Traffic Sources

1. Direct (96 Visits)
2. Google/organic (33 Visits)
3. ThomasNet.com/referral (9 Visits)
4. MSN/organic (4 Visits)
5. Admin.ThomasNet.com (1 Visit)
6. AOL/organic (1 Visit)
7. PointInSpace.com/referral (1 Visit)
8. Mamma/organic (1 Visit)
9. YellowPages.com/referral (1 Visit)

Top 10 Keyword Queries

1. http://www.mohawkelectro.com (14 Visits)
2. Mohawk Electro (6 Visits)
3. Mohawk Electro Techniques (6 Visits)
4. MohawkElectro.com (5 Visits)
5. Mohawk Transformer (2 Visits)
6. Site:MohawkElectro.com (2 Visits)
7. 315-896-2661 (1 Visit)
8. 80s Mohawk (1 Visit)
9. Mohawk Electro Techniques Inc. (1 Visit)